

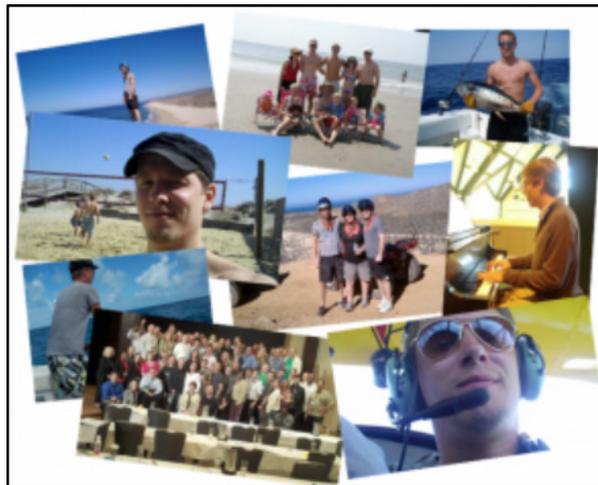


## Private Money Blueprint Quick Facts

Private Money Blueprint consists of a small crew of fun-loving entrepreneurs and investors who somehow came together to “do something better” with real-estate- investing education online.

### We focus on:

- The mindset of a millionaire entrepreneur;
- The real estate investing strategies and tactics that investors use in today’s market; and
- The business-building know ledge necessary to grow a thriving business.



### Our Mission:

**“To lower the barrier to top-notch real estate investing education and raise the bar as far as quality, honesty, transparency, and member experience.”**

**Location:** Private Money Blueprint  
1000 Johnnie Dodds Blvd., Suite# 103-155  
Mount Pleasant, SC 29464

**Website:** [www.privatemoneyblueprint.com](http://www.privatemoneyblueprint.com)

**Company Founded:** 2009

### **Real Estate Investing Education Products and Services:**

- Private Money Blueprint Home Study Course
- Private Money On Demand
- Certified Strategic Investor
- Getting the Money Bootcamp
- Investor Profits On Demand
- Strategic Investor Insider’s Circle
- Secret Survey

### **UNIQUE QUALITIES:**

Unlike the big “gurus” out there, we promise to provide the most complete, actionable, real estate investing education and training at the fairest prices possible (with the latest technology) to help you reach your business and life goals... while providing THE best possible experience working with us.

You’ll find lots of free articles, blogs and more on our Website. Plus, our customers have direct access to our experienced founders and team members – at no extra cost.

Questions are answered as soon as possible – by the right people – so our students can get the information they need to take action immediately.



---

## What We Stand For

---

At Private Money Blueprint, we have a list of core values that we use to build our brand, shape our company culture and create seriously awesome member experiences.

### **The 9 Core Values We Work and Live By:**

- 1. Have fun in what we do.**
- 2. Always care.**
- 3. Be beacons of positivity and possibility.**
- 4. Build people up.**
- 5. Create intimate and “real” connections with people.**
- 6. Constant and never ending incremental improvement.**
- 7. Transparency.**
- 8. Over deliver.**
- 9. Gratitude for everything.**

### **OUR MISSION:**

**“To lower the barrier to top-notch real estate investing education and raise the bar as far as quality, honesty, transparency, and member experience.”**

And by “top notch real estate investing education,” we mean education that focuses on the three core elements of real estate investing success...

Element #1: The mindset of a millionaire entrepreneur

Element #2: The real estate investing strategies and tactics that investors are using in today’s market

Element #3: The business building knowledge, strategies, and techniques to grow a thriving business that is fun, profitable, and systematized so you work less and make more

We’re real people who truly care about our site visitors, subscribers, members... heck, anyone who crosses our path!

### **Our Brand Promise**

As a member of any of our products and programs, here’s our promise to you:

**“To provide the most complete, actionable education and training at fair prices to help you reach your business and life goals... while providing THE best possible experience working with us.”**



## Team Members

### **Patrick Riddle (P-Rid)** **Head Of Real Estate Investor Faculty**

Patrick has been investing in real estate ever since he got the bug in college at Clemson University... and to his parents' dismay... dropped out of college at the age of 22 to dive full-time into real estate with a couple partners/friends from school.

The first few deals were rough... mainly using their own cash, credit, and hard money loans... but soon found out that was a rough and unsustainable way to build a real estate company.

After "on the job" learning through the school of hard knocks at first, Patrick found the key that helped his company (Palmetto Property Solutions based out of Charleston, South Carolina) get deals done more quickly, with higher profit, less risk, without having to go to banks or use their own cash...



... that key for Patrick has been private money (using other people's funds to close on their deals).

Fast forward to today. His company has closed over 130 real estate transactions using over \$6 million in private money in their transactions.

These include:

- Foreclosure properties
- Small multi-family "buy and hold" deals
- Short sales
- Lease options
- REO deals
- Mobile homes
- ... and just about every other type of distressed property you can think of!

His company holds a small portfolio of rental units in the South Carolina area.

Patrick loves teaching, and for the past few years has put a lot of focus into helping other people have similar results without the learning curve that he had to go through.

He's a true master at creating win-win-win deals and recruiting private money. Plus, people tell him he has a knack for teaching in simple-to-understand ways that are easy as pie to grasp.

You'll find Patrick at his favorite local coffee hangout sipping on some iced coffee (*if you ever meet him in person, buy him an iced coffee... he'll love ya for it*) or playing beach volleyball at the Windjammer.

Now that you know Patrick... head over and [follow him on Twitter](#) and [friend him on Facebook](#).



## Team Members Continued...

### **JP Moses**

#### **Director of Awesome**

**(Brings “awesomeness” to everything we do!)**

Living in Memphis, TN, JP started as a full-time real estate investor in 2002. His personal investing experience includes: landlording, property management, note buying, rehabbing, and wholesaling. But it's the role of a wholesaler, or quick-turn flipping, that he enjoys most and where the vast majority of his experience comes from (with over 200 “flips” to his record.)

JP's not a “guru” but also doesn't think it's a bad word. Among his core values are authenticity, creativity, big honkin' value, general fun-ness, and being unshaven.

He's super proud to be chief blogger guy at REItips.com and host of the free REIology podcast. He also thoroughly enjoys sharing his 53 best real estate investing forms with anyone who wants them.

JP loves information, technology, Web 2.0, his family (three of the cutest red heads on the planet!) and leading worship at his church. He's a firm believer that your niche as a real estate entrepreneur should always be a good fit for...

- 1) your market;
- 2) your circumstances; and
- 3) your personality.

**And according to JP, every mistake is a lesson...a necessary stepping stone on the path to ultimate success.**

But he also warns:

“Many real estate investment educators are quite frankly shysters, out there to do whatever they can to string you along with hopes and dreams, while extracting as much money from your pockets as possible along the way. Whether it's because their methods are outdated, they've never really done any deals, or they're just rotten inside — who knows.

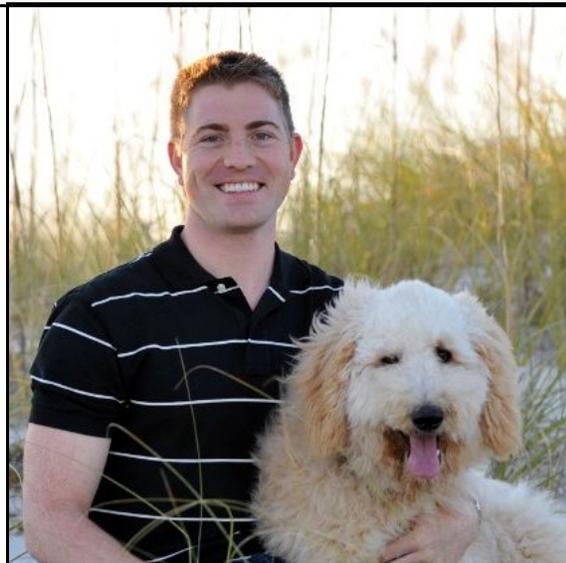
I'm just an average Joe, like you, who digs real estate investing, wants to do it better, and likes to 'get my geek on' a little from time to time.”

Through Private Money Blueprint, JP offers insights and value where appropriate. Plus, he extracts “the juicy tidbits” for you to take away and apply in your own business.





## Team Members Continued...



### **Tim Krulia**

With a degree in Business Administration and Economics from Otterbein College, and a masters degree in Business Administration from the University of Phoenix, Tim is Private Money Blueprint's CFO and handles all accounting activity.

He has experience at Huntington National Bank, First Westerville, Palmetto Property Solutions, iSTA North America, and also as the owner and president of My Headquarters Pro, LLC in Atlanta, GA

When away from the office, Tim likes to spend time with his wife and big goldendoodle dog.

He's a huge movie and sports fan (Pittsburgh's professional teams and The Ohio State Buckeyes). Plus, Tim is a 4th degree Knight of Columbus (Roman Catholic based organization), plays the drums and has been getting more and more into tennis since moving to Atlanta.



### **Charity Akers**

Since May of 2010, Charity is the key person who holds everything together at Private Money Blueprint. From being in charge of Member (aka customer) Experience to helping with administrative tasks behind the scenes, she is the one you'll be talking with most of the time when you contact us.

Charity is originally from "up North" but has lived in the South her entire adult life and considers herself a true Southerner. Lucky for us, she found us after attending college. Charity was looking for her "calling" but discovered she had already been doing it in one way or another – to help people!

Charity has always enjoyed volunteering with various organizations including the American Cancer Society, community programs and at the local, elementary school.

Today, she loves hearing from members about their success with the Private Money Blueprint programs and learning everything she can from Patrick (she says he is as real as he seems) and the other team members... so if you want to get the real scoop on what Private Money Blueprint is all about, talk to Charity.



### What Are People Saying?



**"College Dropout Starts Private Money Blueprint"**



a beautiful career.  
a beautiful life.

PRIVATE MONEY BLUEPRINT  
FOUNDER SHARES TIPS TO GROW  
YOUR BUSINESS BY HELPING OTHERS

November 18, 2013 | Expert Rigs: PINK News

### TODAY'S HONOREE

Real Estate Investor Patrick Riddle is Today's Honoree



"It amazes me how much free content you are always giving away. It's got to be quadruple what others are giving away and there stuff is always followed up with a hard sales pitch/opt in of some kind. Seems you're truly concerned with just helping people. Refreshing. Thank you!" Jacob Evans, Spokane, WA

"Thanks again, I have not had this kind of customer service with any other programs out there. I have purchased over 200 homes and this info (along with the support you provide, especially with the quick responses to questions), is going to take me to the next level." David Simmons, Bucyrus, KS

"Thanks Patrick and Charity. Your courses and excellent communications fill a gap we haven't found anywhere else. So grateful. Best Regards," Rebecca Kellock, Melbourne, Australia



It's like a really good granola bar or trail mix that has everything in it....or an everything bagel. Thank you, guys!"" Michael Campbell, Knoxville, TN

"Patrick, I want to thank you for the continued e-mails, and I think support and customer service is great!" Benny Speigner, Geneva, AL



"Patrick and his team are the real deal! My wife and I just spent last weekend at a Mastermind with Patrick, his team and several other investors. We walked away with an awesome experience and a road map of what to do next with our business. Patrick and his team are truly there for support as I have personally had to go to them for some deal advice. He was there for my business and I know he can help you with yours. He's an honest guy who truly provides unmatched service to his customers." Carlton and Nancy Linder, St. Louis, MO

"I just want to express my gratitude for this amazingly helpful/encouraging/enlightening/ under promised and over delivered course that you have provided for such a measly amount of pocket change. This has, by far, been the best investment I have made in my real estate investing education AND business. As a brand new investor looking to get my first deal, it has tipped the scale from analysis paralysis to implementation animation!"



"Just wanna say that your approach is really wonderful, come to think about it. I think that while some gurus charge a lot of money for the same information, you are right on the money for a few bucks. Thanks for this 'No Frills, down - to- earth' exposition of the real deal! I am hooked!" Al Ugo, Moreno Valley, CA

"I'm loving the strategic insider investor Training! I finally getting it through my thick head I must have structure, accountability and assistance from a support system like Patrick's. So now I'm taking ACTION!!!" Todd Carr, Columbus, OH

"Just wanted to say thanks for the free questionnaire forms. You are one of the very few teacher/gurus out there that truly under promise yet OVER DELIVER. Thank you - I pray may good things come your way." Jeffrey Hall, Albuquerque, NM